

ECO Stars

Paul Wilkinson



ECO Stars - Origins

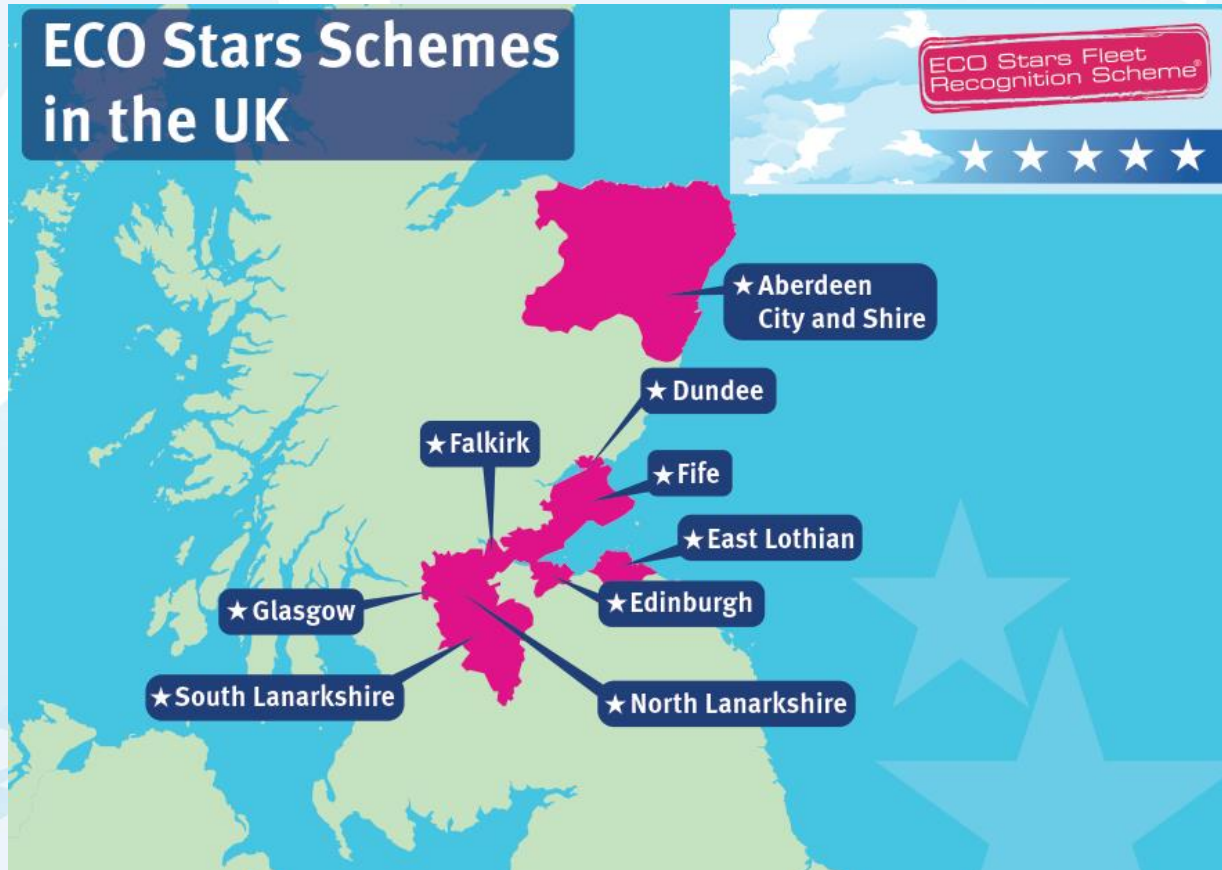
- Launched in 2008 in South Yorkshire
- Developed as part of a 'Toolkit of Measures' to improve Air Quality
- Funding from South Yorkshire LTP, NHS Barnsley & Defra



ECO Stars Fleet Recognition Scheme®



Scotland Schemes: Coverage



Plus

- East Dunbartonshire
- Perth and Kinross
- West Lothian



Main Principles

- **E** (Efficient) **C** (Cleaner) **O** (Operation)
- Benefits to local authority
- Benefits to operator
- Benefits to the community



ECO Stars Fleet
Recognition Scheme®



The Concept

- Free, voluntary local membership scheme for any size of operation
- Local Authority scheme for operators of commercial vehicle fleets (trucks, vans, coaches and buses)
- Recognition of best practice

Fleet
Composition

Operational
Management

- Guidance and advice on how further improvements can be achieved

SAVE \$\$\$\$\$
PER VEHICLE IN FUEL COSTS

ECO Stars Fleet Recognition Scheme

★★★★★

Do you manage buses, coaches, vans or HGV's?

- * Free scheme
- * Improved fuel efficiency
- * Save money
- * Reduced emissions
- * Get tailor made support



Whether you operate 1 vehicle or 1,000 vehicles, find out more about becoming an ECO Stars operator. Call the ECO Stars team today on 01543 416 416 and quote "Gazette" www.care4air.org/ecostars

ECO Stars Fleet
Recognition Scheme

★★★★★

How It Works



Fleet Composition



Fuel Management



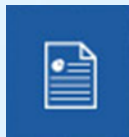
Driver Skills Development



**Vehicle Specification
& Preventative Maintenance**



IT Support Systems



**Performance Monitoring
& Targeting**

- Member vehicles and operating practices are assessed
- To recognise levels of environmental and energy saving performance
- A star rating is applied



Application Process

- Application process is simple and straightforward
- No formal audit process
- Fleet details can be submitted on an Excel spreadsheet
- We complete the assessment paperwork

Membership Form for Applicants



The ECO Stars Fleet Recognition Scheme

This form is to be completed by all organisations seeking membership of the ECO (Efficient and Cleaner Operations) Stars Fleet Recognition Scheme.

Before completing the form, applicants are advised to read the accompanying 'Guidance Notes for Applicants' document, which explains the background to the scheme and the criteria for the star ratings.

Please answer all questions as fully as possible, providing detailed information about your vehicle fleet and other key aspects of your operation to allow accurate star ratings to be awarded.

ECO Stars is a recognition scheme built firmly on the principle of trust. It rewards commitment to improving operational efficiency, reducing fuel consumption and reducing environmental impact – all helping to improve local air quality, maximise carbon savings and tackle climate change. As such it is essential that all applicants answer each section within this form as accurately and completely as possible.

If there is insufficient space within the form, please use additional sheets, marked with your company name. Please also feel free to submit any other supporting information you feel may be relevant for our assessors to review.

Guidance & Assistance

If you need any guidance or have any queries, please call 01543 416 416 or email the ECO Stars team at ecostars@ttr-uk.com

Submitting your Application Form

ECO Stars Fleet
Recognition Scheme



Operator Benefits

- **Recognition**
- **Advice**
- **Opportunities** to raise profile
- **Membership**
 - Star rating Certificate
 - Road Map for operational & environmental efficiency
 - Ongoing guidance





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"cost effective waste solutions with first class service"







Thank you

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